


## Learning To Dance Is Fun

# at Veloz and Yolanda



**EASY TO LEARN**  
With the "Master Key Step" That Starts You Dancing After Your First Lesson.

**WEEKLY PARTIES**  
Where You Meet New People, Gain Confidence and Learn to Dance with Every Partner.

**MORE NICE PEOPLE**  
Come to Veloz and Yolanda and Join the Friendly Atmosphere.

**MORE ECONOMY**  
Because You Learn in Half the Usual Time with Charming, Highly Trained Teachers.

Call for Further Information

Two Can Learn for the Price of One, the Easy Veloz Way!

50%

## Veloz and Yolanda

Hours: 10 A.M. to 10 P.M. **Sutter 1-7363** 567 SUTTER ST. Between Powell & Mason

### Dancing Academies—(Cont'd)

**CANSINO DANCE ACADEMY**  
AUTHENTIC SPANISH DANCING  
**FLAMENCO DANCE STUDIO**  
Personal instruction by LITA & GABRIEL CANSINO  
Spain's Foremost Dance Instructors  
358 Sutter ..... YUkon 6-3609  
If no answer call..... EVrgn 6-7935

**CANSINO ELISA SPANISH DANCE SCHOOL**  
The Most Genuine Teacher and Exponent of Spanish Folklore and Spanish Ballet  
CLASSES & PRIVATE For Beginners & Advanced  
DON JAIME DEVESA - Manager  
465 Geary ..... PRopt 5-8225  
If no answer call..... Sausalito 1641

Carroll Irene Dance Studio 3806 Noriega, Lombard 4-8285

**CHILDREN'S BALLET THEATRE**  
Evelyn Wenger, Director  
BALLET - DRAMA - BALLROOM  
CHILDREN - ADULTS - PROFESSIONAL  
3569 Sacramento ..... WEST 1-9777

Contemporary Dancers Inc. 85 Brady, UNdhl 3-3929  
D'Albrow Wm Dance Studios 1616 Calif. Orway 3-7612  
(See Advertisement Page 225)

**DALE DANCE STUDIO**  
31 Grant Av. YUkon 6-5500  
(See Advertisement This Page)

Dale Sylvano Stage Dancing 1075 Pacific Av ..... PR opt 5-4217

**DANCE MASTERS OF CALIF**  
1125 Market ..... MA rket 1-9191

**DEAN ELAINE MARILYN**  
Teacher - Ballroom Dancing - Free Lance  
Form Own Group for Class Lessons  
65 Buena Vista Av East..... KLondke 2-0070  
If no answer call..... WEST 1-8312

**DEL DURO LA VIVA**  
Ballet & Modern Theatre Arts Colony  
1725 Washington ..... TU vedo 5-9935

**DOROTHY DE YERE STUDIO**  
Specializing in Children's Ballet - Top Acrobatic - Hula - Teenage Ballroom  
3257B Pierce ..... JOrdn 7-3724  
If no answer call..... SEabright 1-5336

El Patio Ball Room 1545 Market... MA rket 1-1469  
Florida June Ballet School 388 Precita Av. MIsn 7-2090

**FITZGERALD MERCEDES DANCING SCHOOL**  
TAP BALLET CHARACTER  
Special Baby Class K and M Car 17 18 and 28 Bus  
Also JUNIOR BALLROOM CLASSES and SOCIAL DANCE CLUB  
343 West Portal Av. .... OVrind 1-5314

Ford Dick Creative Dance 175 Manor Dr Mill Vly. DUng 8-5146

**FORDYCE LORNA DANCE STUDIO**  
**SUNSET DISTRICT**  
TAP ACROBATIC BALLROOM HAWAIIAN BALLET CECCHETTI METHOD  
Children - Adults - Professionals  
1583-22d Av ..... OVrind 1-2150

Fred Astaire Dance Studio 312 Sutter ..... DOuglas 2-7687  
(See Advertisement This Page)

Greene Madeline Dance Studio Folk Dancing-Private-Class Instruction  
451 Kearny ..... SU tter-1-2203

Gregg Moore Dance Studio 450 Geary ..... TU vedo 5-5038  
(See Advertisement Page 225)

**HALPRIN-LATHROP DANCE SCHOOL**  
Creative Dance for Children  
Modern Dance for Adults  
Choreography - Workshop Production  
1831 Union ..... JO rdan 7-0968  
(Continued Next Page)

NOWHERE CAN YOU

## Learn to Dance

**FASTER - BETTER - AT LESS COST**

Nationally famous

# DALE



Over the past 25 years Dale has taught more than 500,000 pupils to dance! With Dale's easy "speed" method, based on our famous "balance" technique of teaching, you can learn and enjoy the Foxtrot, Rumba, Mambo, Waltz, all the dances, in amazingly little time! That's just one of many reasons why learning to dance at Dale costs less. You'll become a popular dance partner and start enjoying yourself right after your first lesson! And, Dale's Exclusive Lesson Refund Guarantee insures your satisfaction! Come in today for a dance analysis. No obligation.

Exciting Dance Parties

BEGINNERS SPECIAL  
**14 LESSON COURSE \$9.00**  
Guaranteed

# Dale

YUkon 6-5500  
51 GRANT AVENUE  
Right Off Market  
Open Daily from 10 A.M. to 10 P.M.

Only at Astaire's can you get these extras.

when you learn to dance!



method: Something new!... dance lessons the exclusive, relaxed Astaire way... taught by the best...

teachers: many of whom have been personally trained by Fred Astaire himself to give you more...

pleasure: while learning to dance quickly, easily, with confidence...and at a low cost: which is truly remarkable!

Low Budget Payments

# Fred Astaire

DANCE STUDIOS  
312 SUTTER

Phone **DOuglas 2-7687**

PAY AS LITTLE AS \$3.50 PER WEEK  
open 10a.m. to 10p.m.

CLUB PARTIES FOR ALL STUDENTS  
Fox Trot - Waltz - Swing - Rumba - Mambo - Tango - Samba

### Dancing Academies—(Cont'd)

Hart Jean Academy of Dancing 3313 Sacramento, WAInt 1-8866

Hollywood School of Dance 1934 Mason, SUttr 1-4805

**IRENE STUDIO OF BALLROOM DANCING THE**  
466 Geary ..... PR opt 5-9900  
(See Advertisement Page 223)

**IRENE WEED'S BALLROOM INSTRUCTION**  
5316 Fulton, SKYn 1-5468

Job Lenore Peters 2695 Sacramento, WAInt 1-1365  
Kitchens Frank Children's Ballroom Dance Studio 3043 Clay ..... FIImor 6-1526  
Kyra Nijinsky 1470 Dolores ..... MIsn 7-2470

**LAKESIDE DANCING ACADEMY**  
BALLET  
In the Classic Tradition  
Graded Classes for Children and Adults  
Affiliated with the San Francisco Ballet  
"FOR INFORMATION CALL"  
Lakeside Dancing Academy 107 Saganore ..... JU npr 7-6108

Lakeside Dancing Academy 107 Saganore ..... JU npr 7-6108

**LOLITA & JOSE'S SPANISH DANCE ACADEMY**  
Training in the Tradition of the Authentic SPANISH DANCE  
Classes for Beginners & Advanced  
Private Lessons by Appointment  
Flamenco - Castanets - Classic Heelwork  
Special Classes for Children  
Near Bush 841 Jones ..... PRopt 5-3805

**LUDWIG DANCE STUDIOS**  
142 Taylor ..... TU vedo 5-1763  
(See Advertisement Page 223)

**MARIE'S DANCING STUDIO**  
All Types of Dancing Instruction  
**BALLET - TAP - ACROBATIC BALLROOM SPECIALISTS**  
Private & Semi Private ALL AGES  
IRENE WEED  
5316 Fulton ..... SKYn 1-5468

Mason-Kahn Dance Studios 1125 Market, UNdhl 1-2110  
(See Advertisement This Page)

**MASON-KAHN DANCE STUDIOS**  
**DAILY CITY STUDIO**  
Quality Training at Attractive Rates  
BALLET - TAP - ACROBATIC JAZZ  
TINY TOTS - TEENAGERS - ADULTS  
See Our Large Ad This Classification  
6240 Mission Daily City ..... PLaza 5-4545  
If no answer call S F ..... UNdhl 1-2110

**MAY BETTY STUDIO OF DANCING**  
1052 Guerrero, VAencia 4-6057

**MURRAY ARTHUR DANCE STUDIO**  
Main Studio 627 Sutter ..... GR ayton 4-0372  
Mission St Studio 3221-22d ..... MIsn 8-6417  
Stonestown Studio 5 Stonestown ..... LObard 6-8022  
(See Advertisement This Page)

**O'NEILL SISTERS' STUDIO**  
TAP - BALLET - ACROBATIC - BALLROOM  
Children - Adults  
373 W Portal Av. .... OVrind 1-1527

O'Rourke & Montal Dancing Academy 2110 Sutter ..... FI Imor-6-9063  
(See Advertisement This Page)

**PALMER ARMY SCHOOL OF DANCE**  
2124 Taraval, MOntrse 4-9978

**PETERS-WRIGHT SCHOOL OF DANCING**  
2695 Sacramento ..... WA Int 1-1365  
(Continued Next Page)

**POPPING GOOD IDEA**  
Place kernels in the refrigerator an hour or so before using. Makes good popping certain.

"WHERE THE STARS LEARNED"

## O'ROURKE and MONTAL

SCHOOL OF STAGE DANCING



TAP - MUSICAL COMEDY  
BALLET - CHARACTER  
HAWAIIAN  
BATON TWIRLING  
Children - Adults  
Beginners-Professionals  
Careful Training of Children  
Teachers of Ruby Keeler, Ben Blue, Eunice Healey, Gale Sisters, Chester Hole Fredericks and many other stars  
2110 Sutter St. FI Imore 6-9063

## TITO'S LATIN & AMER. DANCE STUDIO

Professional Dance Instructor  
PRIVATE & CLASS INSTRUCTIONS  
Also Professional Stage Dancing

AFRO CUBAN



CHA-CHA  
MAMBO  
TANGO  
RHUMBA  
SAMBA  
WALTZ  
FOX TROT  
SWING

437 Turk ORdway 3-7941

## EVEN IF YOU'VE NEVER DANCED BEFORE...

# YOU CAN ACTUALLY DANCE IN 1 HOUR



Thousands and thousands of people every year are finding out that you learn more and you learn faster at Arthur Murray's. That's why Arthur Murray dance lessons really do cost less. The whole secret's in his new discovery, "The First Step to Popularity." This basic step is the key to all dances and it's as easy as A-B-C to learn. Think of it—after just one lesson you can go dancing, have more fun and popularity than ever before. Each Arthur Murray lesson is a party in itself—all this plus frequent student parties—gay, dress-up affairs where you meet wonderful new people and have fun at no extra cost!

PUT YOURSELF IN THE HANDS OF AN ARTHUR MURRAY EXPERT...  
LEARN THE SECRET OF BEING A POPULAR DANCE PARTNER

# ARTHUR MURRAY

**627 Sutter (Near Mason) Graystone 4-0372**  
**3221-22nd St. (At Mission)—Mission 8-6417**  
**5 Stonestown on the Mall — LOmbard 6-8022**

Consult Your Local Telephone Directory for Studios in Berkeley, Burlingame, Concord, Hayward, Menlo Park, Monterey, Oakland, San Jose, San Rafael, Santa Rosa and Vallejo

## San Francisco School of Dancing

Since 1920 "LEARN TO DANCE SMARTLY"



Fox Trot • Waltz • Swing  
Rhumba • Samba • Tango  
Mambo

6 PRIVATE LESSONS \$5.00  
We Specialize With Beginners  
STUDENT PARTIES

# Market 1-5985

1255 MARKET BETWEEN 8th & 9th  
NEXT TO HOTEL WHITCOMB

★ FREE PRIVATE LESSON ★  
NO OBLIGATION  
MEN & WOMEN INSTRUCTORS



TEACHING ALL BALLROOM DANCES  
— OUR SPECIALTY —  
Latin American  
EXHIBITION  
BALLROOM  
Social Evenings  
Classes - Private

William D'Albrow  
DANCE STUDIOS  
1616 California PHONE Opposite Blum's  
ORdway 3-7612

STUDIOS RENTED FOR PRACTICE  
Member Dance Masters of America

CHA-CHA-CHA  
MAMBO  
RHUMBA-TANGO  
SAMBA  
SWING-WALTZ  
FOX TROT



**17 HOURS \$15**  
Includes 3 PRIVATE LESSONS,  
6 Class Lessons and 9 Hours of  
Supervised Dancing with Other  
Pupils and Your Own Teacher.  
Meet New Friends as You Learn.

Gregg Moore  
Daily from 1 - 10 P.M.  
450 GEARY TU vedo 5-5038